

**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	104122-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104122
Alt Order #	06831863
Deal #	
Order Flight	08/07/12 - 08/13/12

**Billing Address:**

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut St.**  
**#602**  
**Philadelphia, PA 19103**

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		to						
				08/06/12 to 08/12/12	2x	-TWTF--					
	KSNV			W	08/08/12	:30	5:59 AM	NVSB-TV12-15 why would	\$400.00		1
	KSNV			Th	08/09/12	:30	5:47 AM	NVSB-TV12-15 why would	\$400.00		2
2	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		to						
				08/13/12 to 08/19/12	1x	M-----					
	KSNV			M	08/13/12	:30	5:52 AM	NVSB-TV12-19 Never Beel	\$400.00		1
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		to						
				08/13/12 to 08/19/12	2x	M-----					
	KSNV			M	08/13/12	:30	6:24 AM	NVSB-TV12-19 Never Beel	\$700.00		1
	KSNV			M	08/13/12	:30	6:59 AM	NVSB-TV12-19 Never Beel	\$700.00		2
4	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		to						
				08/06/12 to 08/12/12	3x	-TWTF--					
	KSNV			W	08/08/12	:30	6:58 AM	NVSB-TV12-15 why would	\$700.00		2
	KSNV			Th	08/09/12	:30	6:29 AM	NVSB-TV12-15 why would	\$700.00		7
	KSNV			F	08/10/12	:30	6:13 AM	NVSB-TV12-19 Never Beel	\$700.00		4
5	KSNV	Today Show	658a-9am		to						
				08/06/12 to 08/12/12	4x	-TWTF--					
	KSNV			Tu	08/07/12	:30	8:58 AM	NVSB-TV12-15 why would	\$1,400.00		1
	KSNV			W	08/08/12	:30	8:37 AM	NVSB-TV12-15 why would	\$1,400.00		6
	KSNV			Th	08/09/12	:30	8:59 AM	NVSB-TV12-15 why would	\$1,400.00		3
	KSNV			F	08/10/12	:30	7:22 AM	NVSB-TV12-19 Never Beel	\$1,400.00		8
6	KSNV	Today Show	658a-9am		to						
				08/13/12 to 08/19/12	2x	M-----					
	KSNV			M	08/13/12	:30	7:59 AM	NVSB-TV12-19 Never Beel	\$1,400.00		2

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# INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	104122-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104122
Alt Order #	06831863
Deal #	
Order Flight	08/07/12 - 08/13/12

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Shorr Johnson Magnus  
 Attention: Accounts Payable  
 1831 Chestnut St.  
 #602  
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Today Show	658a-9am	M	08/13/12	:30	8:50 AM	NVSB-TV12-19	Never Beel	\$1,400.00	1
7	KSNV	4PM NEWS (1 hour)	4-5pm	M	08/13/12 to 08/19/12	1x	M-----				
9	KSNV	News 3 Olympic Zone	7:30-8:00PM	M	08/13/12	:30	4:25 PM	NVSB-TV12-19	Never Beel	\$700.00	1
10	KSNV	Olympics Primetime	730pm-12am	Tu	08/06/12 to 08/12/12	5x	-TWTF--				
11	KSNV	Olympics Primetime	730pm-12am	W	08/07/12	:30	7:55 PM	NVSB-TV12-15	why would	\$750.00	2
13	KSNV	Olympics Daytime WEEKEND	4am-6pm	Th	08/08/12	:30	7:37 PM	NVSB-TV12-15	why would	\$750.00	4
	KSNV			F	08/10/12	:30	7:38 PM	NVSB-TV12-19	Never Beel	\$750.00	1
	KSNV			Sa	08/11/12	:30	7:58 PM	NVSB-TV12-19	Never Beel	\$750.00	3
	KSNV			Tu	08/07/12	:30	9:42 PM	NVSB-TV12-15	why would	\$6,000.00	5
	KSNV			W	08/08/12	:30	8:22 PM	NVSB-TV12-15	why would	\$6,000.00	1
	KSNV			Th	08/09/12	:30	11:37 PM	NVSB-TV12-19	Never Beel	\$6,000.00	2
	KSNV			F	08/10/12	:30	8:48 PM	NVSB-TV12-19	Never Beel	\$6,000.00	4
	KSNV			Sa	08/11/12	:30	12:00 AM	NVSB-TV12-19	Never Beel	\$6,000.00	3
	KSNV			Su	08/12/12	:30	7:23 PM	NVSB-TV12-19	Never Beel	\$6,000.00	1
	KSNV			Su	08/12/12	:30	7:48 PM	NVSB-TV12-19	Never Beel	\$6,000.00	2

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Sales Office	Blair - Philadelphia
Sales Region	National

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Billing Type	Cash
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	Olympics Daytime WEEKEND	4am-6pm	Su	08/12/12	:30	8-04 AM	NVSB-TV12-19 Never Beel	\$1,700.00		3
	KSNV			Su	08/12/12	:30	10:58 AM	NVSB-TV12-19 Never Beel	\$1,700.00		1
	KSNV			Su	08/12/12	:30	12:09 PM	NVSB-TV12-19 Never Beel	\$1,700.00		2
	KSNV			Su	08/12/12	:30	2:23 PM	NVSB-TV12-19 Never Beel	\$1,700.00		4
14	KSNV	Olympics Daytime WEEKEND	4am-6pm	Sa	08/11/12	:00	9-18 AM	NVSB-TV12-19 Never Beel	\$1,700.00		2
	KSNV			Sa	08/11/12	:30	12:13 PM	NVSB-TV12-19 Never Beel	\$1,700.00		1
	KSNV			Sa	08/11/12	:30	12:43 PM	NVSB-TV12-19 Never Beel	\$1,700.00		4
15	KSNV	Olympics Daytime Weekdays	9am-4pm	Tu	08/07/12	:30	10:59 AM	NVSB-TV12-15 why would	\$1,200.00		2
	KSNV			Tu	08/07/12	:30	2:44 PM	NVSB-TV12-15 why would	\$1,200.00		12
	KSNV			W	08/08/12	:30	9:15 AM	NVSB-TV12-15 why would	\$1,200.00		1
	KSNV			W	08/08/12	:30	11:05 AM	NVSB-TV12-15 why would	\$1,200.00		3
	KSNV			W	08/08/12	:30	12:47 PM	NVSB-TV12-15 why would	\$1,200.00		9
	KSNV			Th	08/09/12	:30	9:33 AM	NVSB-TV12-15 why would	\$1,200.00		4
	KSNV			Th	08/09/12	:30	2:13 PM	NVSB-TV12-15 why would	\$1,200.00		6
	KSNV			F	08/10/12	:30	11:44 AM	NVSB-TV12-19 Never Beel	\$1,200.00		5
	KSNV			F	08/10/12	:30	12:38 PM	NVSB-TV12-19 Never Beel	\$1,200.00		10
	KSNV			F	08/10/12	:30	2:09 PM	NVSB-TV12-19 Never Beel	\$1,200.00		8
16	KSNV	News 3 Olympic Zone	7:30-8:00PM	Tu	08/07/12	:30	10:59 AM	NVSB-TV12-15 why would	\$1,200.00		11
	KSNV			Tu	08/07/12	:30	2:44 PM	NVSB-TV12-15 why would	\$1,200.00		7

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-TWTF--

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# INVOICE

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Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	104122-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
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Order #	104122
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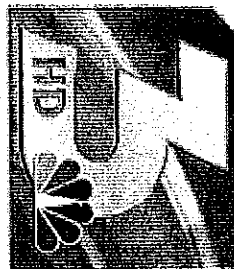
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	News 3 Olympic Zone	7:30-8:00PM		to 08/12/12	1x					
				Tu	08/07/12	:30	7:38 PM	NVSB-TV12-15 why would	\$750.00		1
17	KSNV	Olympics Daytime Weekdays	9am-4pm		to 08/12/12	2x	-TWTF--				
				Tu	08/07/12	:30	11:11 AM	NVSB-TV12-15 why would	\$1,200.00		1
				W	08/08/12	:30	1:40 PM	NVSB-TV12-15 why would	\$1,200.00		2
19	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		08/06/12 to 08/12/12	1x	-TWTF--				
				Tu	08/07/12	1:00	5:15 AM	NVSB-TV12-09 Stanley	\$800.00		1
20	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/06/12 to 08/12/12	1x	-TWTF--				
				F	08/10/12	1:00	6:58 AM	NVSB-TV12-09 Stanley	\$1,400.00		2
21	KSNV	Today Show	658a-9am		08/06/12 to 08/12/12	2x	-TWTF--				
				Tu	08/07/12	1:00	8:27 AM	NVSB-TV12-09 Stanley	\$2,800.00		1
				Th	08/09/12	1:00	8:29 AM	NVSB-TV12-09 Stanley	\$2,800.00		2
22	KSNV	Wake Up Early Wagners	430a-5a		08/06/12 to 08/12/12	1x	---T---				
				Th	08/09/12	:30	4:59 AM	NVSB-TV12-15 why would	\$150.00		1
23	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/13/12 to 08/19/12	1x	M-----				
				M	08/13/12	1:00	6:39 AM	NVSB-TV12-09 Stanley	\$1,400.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 55

Gross Total \$98,350.00  
Agency Commission \$14,752.50  
Net Amount Due \$83,597.50  
Payment Terms 30 Days

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